

Convenience Retail Asia Limited

利亞零售有限公司

(incorporated in the Cayman Islands with limited liability) Stock Code: 8052

Half Year Report 2007





CHARACTERISTICS OF THE GROWTH ENTERPRISE MARKET ("GEM") OF THE STOCK EXCHANGE OF HONG KONG LIMITED (THE "STOCK EXCHANGE")

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GEM has been established as a market designed to accommodate companies to which a high investment risk may be attached. In particular, companies may list on GEM with neither a track record of profitability nor any obligation to forecast future profitability. Furthermore, there may be risks arising out of the emerging nature of companies listed on GEM and the business sectors or countries in which the companies operate. Prospective investors should be aware of the potential risks of investing in such companies and should make the decision to invest only after due and careful consideration. The greater risk profile and other characteristics of GEM mean that it is a market more suited to professional and other sophisticated investors.

Given the emerging nature of companies listed on GEM, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the Main Board of the Stock Exchange and no assurance is given that there will be a liquid market in the securities traded on GEM.

The principal means of information dissemination on GEM is publication on the Internet website operated by the Stock Exchange. Listed companies are not generally required to issue paid announcements in gazetted newspapers. Accordingly, prospective investors should note that they need to have access to the GEM website in order to obtain up-to-date information on GEMlisted issuers.

This report, for which the directors of Convenience Retail Asia Limited collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange ("GEM Listing Rules") for the purpose of giving information with regard to Convenience Retail Asia Limited. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:- (1) the information contained in this report is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this report misleading; and (3) all opinions expressed in this report have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

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CORPORATE INFORMATION

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Executive Directors	Yeung Lap Bun, Richard (Chief Executive Officer) Li Kwok Ho, Bruno (Chief Financial Officer)
Non-executive Directors	Dr. Fung Kwok King, Victor ⁺ (Chairman)
	Dr. Fung Kwok Lun, William
	Godfrey Ernest Scotchbrook*
	Jeremy Paul Egerton Hobbins*
	Wong Yuk Nor, Louisa
Independent Non-executive Directors	Dr. Ch'ien Kuo Fung, Raymond*+
	Au Man Chung, Malcolm*+
	Lo Kai Yiu, Anthony*
Group Chief Compliance Officer	Siu Kai Lau, James
Company Secretary	Wong Wing Ha (FCIS)
Qualified Accountant	Hui Chi Ho, Sam (HKICPA)
Registered Office	Cricket Square
	Hutchins Drive
	P.O. Box 2681
	Grand Cayman
	KY1-1111, Cayman Islands
Head Office and Principal Place	12th Floor, LiFung Centre
of Business	2 On Ping Street
	Siu Lek Yuen
	Shatin
	New Territories
	Hong Kong
Company's Website Address	www.cr-asia.com
Legal Adviser	Johnson Stokes & Master
	(as to Hong Kong Law)
	Conyers Dill & Pearman, Cayman
	(as to Cayman Islands Law)
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* Audit committee members

* Remuneration committee members

CORPORATE INFORMATION (continued)

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Auditors	PricewaterhouseCoopers Certified Public Accountants			
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Principal Share Registrar	Butterfield Fund Services (Cayman) Limited			
and Transfer Office	P.O. Box 705			
	Butterfield House			
	Fort Street			
	George Town			
	Grand Cayman			
	Cayman Islands			
Hong Kong Share Registrar	Tricor Abacus Limited (formerly known as			
and Transfer Office	"Abacus Share Registrars Limited")			
	26/F., Tesbury Centre			
	28 Queen's Road East			
	Hong Kong			
Principal Bankers	The Hongkong & Shanghai Banking Corporation Limited			
Stock Code	8052			

HALF YEAR RESULTS FOR THE PERIOD ENDED 30 JUNE 2007

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Th	ree Months Ended 30 June		2007	2006
•	Revenue	+29.6%	HK\$726,839,000	HK\$560,851,000
•	Profit attributable to shareholders of the Company	+14.1%	HK\$25,523,000	HK\$22,368,000
•	Earnings per share	+6.0%	HK3.51 cents	HK3.31 cents
Six	x Months Ended 30 June		2007	2006
•	Revenue	+23.1%	HK\$1,323,594,000	HK\$1,075,239,000
•	Profit attributable to shareholders of the Company	+15.6%	HK\$37,503,000	HK\$32,441,000
•	Earnings per share	+10.2%	HK5.29 cents	HK4.80 cents
•	Interim dividend per share	+13.3%	HK1.7 cents	HK1.5 cents

HIGHLIGHTS

- Strong growth in turnover and profit after consolidation with Saint Honore
- Continual trend of gross margin expansion
- Integration of Saint Honore will be completed in the third quarter of 2007
- Net cash position of HK\$323.4 million as of 30 June 2007

NUMBER OF OUTLETS AS OF 30 JUNE 2007

Circle K Convenience Stores	
Hong Kong	262
Guangzhou	56
Dongguan	8
Shenzhen	3
Subtotal	329
Franchised Circle K Stores	
Macau	16
Zhuhai	7
Subtotal	23
Total Number of Circle K Outlets	352

Saint Honore Group

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Hong Kong	- Cake Shop	60
	- Bread Boutique	14
		74
Macau	– Cake Shop	7
Guangzhou	– Cake Shop	7
		14
otal Number	of Saint Honore Outlets	88

CHAIRMAN'S STATEMENT

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Financial Review

I am pleased to report the unaudited half-year results of Convenience Retail Asia Limited and its subsidiaries (the "Group") for the period ended 30 June 2007.

The Group continued to register satisfactory growth in turnover and profit with the first full quarter consolidation of the Saint Honore operations. The Group's turnover increased by 29.6% to HK\$726.8 million during the quarter ended 30 June 2007 when compared to the same period last year. Net profit attributable to shareholders increased by 14.1% to HK\$25.5 million. The Group had a net cash balance of HK\$323.4 million without any bank borrowings.

In view of the Group's profitability and cash position, the Board of Directors has resolved to pay an interim dividend of 1.7 HK cents per share.

Review of the Hong Kong Market

During the second quarter of 2007, strong domestic consumption was spurred by stable employment and fuelled by the positive effect of the buoyant stock market. Total retail sales were further boosted by a 12.6%¹ increase in tourist arrivals in May compared with last year, even though the overall growth in tourism was generally slow in the first six months of 2007.

As a result, total retail sales volume increased by $10.2\%^2$ in value and $9.4\%^2$ in volume in May over a year earlier. For the first five months of 2007, total retail sales increased by $8.3\%^2$ in value and $6.2\%^2$ in volume over the same period a year earlier.

According to the global consumer confidence study conducted by the Nielsen Company, consumer confidence in Hong Kong is at all time high with an index score of 118, ranking number five globally, a big jump from the 10th spot in the last survey³.

Underpinned by a combination of favourable market factors and the acquisition of Saint Honore, the Group is able to report robust sales performances for the chain with a satisfactory margin improvement.

Integration of the Saint Honore Operations

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With the official completion of the acquisition of the Saint Honore chain at the end of the first quarter, the Group proceeded with the total integration of the Saint Honore operations within the Circle K infrastructure during the second quarter.

The Group aims to maximise business synergy, reduce operational costs and improve overall operational efficiency. These were achieved by a number of administrative initiatives such as consolidating the supply chain management functions and upgrading the electronic retail management system supporting the Saint Honore cake shops. Other operational initiatives including new product developments, overall product quality upgrade and streamlining of manufacturing processes are well underway. It is anticipated that the integration process will be completed by the end of the third quarter.

During the June Dragon Boat Festival, the innovative range of Saint Honore dumplings achieved record sales with favourable customer feedback on quality and taste.

Review of the Retail Market on the Chinese Mainland

The economy of the Chinese Mainland continued to grow strongly as investment and exports sustained an upward momentum despite government measures to rein in investment and moderate the pace of economic growth.

All economic indicators led to the observation that the overall economy has rebounded from the slowdown in the second half of 2006 and is set for another year of double digit GDP growth in 2007.

With rising income levels, inflation increased to around $3\%^4$ while urban unemployment stood at below $4.6\%^5$. It is anticipated that the retail market will continue to register significant year-on-year growth.

Robust retail sales growth suggests that domestic consumption is gradually becoming a more important growth engine of the Chinese economy, which is in line with the government thinking that consumption, rather than investment, should become the major engine of economic growth.

Review of Guangzhou Operations

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The Group is pleased to report that the application for the requisite license to start franchising was successfully concluded. The next step is to proceed with the experimentation of a franchising model.

The new store opening programme has been deliberately slowed down in view of the overheated rental market and the difficulty in obtaining cigarette licenses for new stores.

The Group is pleased to report that for the third consecutive year, the Circle K brand was again elected one of the "Most Favourable Hong Kong Brands". This was the result of an independent opinion poll organized by China Enterprise Reputation and Credibility Associations.

Outlook for 2007

Barring any unexpected downturn in the economy of Hong Kong and the Chinese Mainland, it is anticipated that the positive growth trend will be sustained in the next six months.

Business synergies with the Saint Honore operations will continue to kick in during the coming months. The Group expects that its sales and profit contribution will be a major boost to the Group's total sales turnover and profitability at the end of the year when the Saint Honore chains in Hong Kong, Macau and Guangzhou are expected to achieve a target number of 100 stores. The incremental sales generated by the seasonal products such as the Dragon Boat Festival dumplings and the upcoming moon cake sales during the Mid Autumn Festival are also expected to contribute to the overall margin performance.

In the first six months of 2007, the Group implemented major management initiatives to pave the way for a robust business performance in the ensuing six months. Efforts to reduce costs of operation, adjust pricing levels and further enhance category management and product sourcing were also implemented in order to counteract the continual challenges posed by the escalating retail rental, increases in raw material costs and labour costs.

The Group will remain vigilant in seeking acquisition and merger opportunities which would provide strategic synergy with the current business models.

Fung Kwok King, Victor Chairman

Hong Kong, 2 August 2007

Notes:

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- 1. Visitor Arrival Statistics, published by Hong Kong Tourism Board on 25 June 2007
- 2. Provisional Statistics of Retail Sales for May 2007, published by Census and Statistics Department, The Government of the Hong Kong Special Administrative Region on 3 July 2007
- 3. The Nielsen Online Consumer Confidence and Opinion Survey, published by AC Nielson Hong Kong on 6 June 2007
- 4. Consumer Price Index in April, published by National Bureau of Statistics of China on 14 May 2007
- 5. 2007 Plan for National Economic and Social development, published by National Development and Reform Commission on 16 March 2007

MANAGEMENT DISCUSSION AND ANALYSIS

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Financial Review

During the three months ended 30 June 2007, the Group's turnover increased by 29.6% to HK\$726.8 million when compared to the same period last year. The increase in turnover was achieved through the opening of new stores and the consolidation of the Saint Honore operations.

Turnover of comparable stores (stores in existence throughout the first and second quarters of 2006 and 2007) remained stagnant in Hong Kong for the three months ended 30 June 2007. This was due to the drop in cigarette sales as a result of new legislation to ban cigarette smoking in public places and the favourable impact on turnover last year caused by the World Cup football match. However, comparable store turnover in Southern China continued its fast growth momentum and recorded an increase of 12.7% for the three months ended 30 June 2007.

Gross margin excluding interest increased from 33.6% in 2006 to 37.3% in 2007 during the quarter. The increase was due to a shift in the sales mix, as a result of the decrease in lower margin cigarette sales, an increase in higher margin packaged beverage sales and in store bakery sales. The consolidation of the higher margin Saint Honore bakery business also lifted the gross margin of the Group.

During the quarter, store operating expenses as a percentage of sales increased from 24.2% in 2006 to 26.7% in 2007. The increase was mainly due to the consolidation of Saint Honore operations, which had a higher store operating cost structure and the higher rental expenses for Circle K stores. As a result, store-operating expenses as a percentage of sales increased after the consolidation. The higher distribution and administrative costs was also due to the same consolidation.

For the second quarter of 2007, net profit attributable to shareholders increased by 14.1% to HK\$25.5 million as a result of increases in turnover and gross margin, despite higher store operating, distribution and administrative expenses.

The Group had limited foreign exchange exposure in RMB related to the business on the Chinese Mainland. The Group's financial position continues to be strong with a total cash balance of HK\$323.4 million without any bank borrowings. The Board of Directors has resolved to declare an interim dividend of 1.7 HK cents per share.

For the six months ended 30 June 2007, the Group recorded a turnover of HK\$1,323.6 million and a net profit attributable to shareholders of HK\$37.5 million, an increase of 23.1% and 15.6% respectively when compared to the results for the six months ended 30 June 2006.

Operation Review – Hong Kong

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Despite signs of the retail rental market peaking at the beginning of the year, retail rental in Hong Kong continued to be sustained at a high level, exerting pressure on operational costs as well as the pace of new store openings. However, the Group still managed to open six new stores during the quarter as planned but lease renewals with steep upward adjustments continued to pose some real challenges to the operation team.

During the second quarter, integration of the Saint Honore operations was a key management initiative. After three months of dedicated effort, the integration processes are well underway and business performance will soon demonstrate that synergies are being achieved.

Since the acquisition, three new Saint Honore cake shops have been opened in Hong Kong and one in Macau, offering opportunities for experimentation in store design upgrade. The design of the next generation of Saint Honore cake shops is close to completion and currently pilot testing. Market acceptance of these new Saint Honore cake shops with a new look were quite positive, an observation supported by satisfactory sales.

Employees

As of 30 June 2007, the Group had a total of 5,370 employees, of whom 3,400 were based in Hong Kong and 1,970 were based in Macau, Guangzhou, Dongguan and Shenzhen. Regular part-time staff accounted for 32% of the total headcount. The increase of headcount was due to the acquisition of the Saint Honore operations.

A three-year training programme for more than 300 store managers was successfully concluded with the last module designed to promote team cohesion with effective communication and mutual support being rolled out in the last quarter.

The "Buddy" system, successfully launched in 2006, continued to work very well for staff retention and a total of 185 buddies were recruited from the frontline staff.

Marketing and Promotion

The sales performance during the second quarter of 2007 was boosted by two successful thematic promotions: the free giveaway of Sesame Street figures as chess pieces for a Flying Chess set for purchases over HK\$20, and a scratch card promotion to draw on the release of the Hollywood blockbuster – "Pirates of the Caribbean: At World's End".

These promotions not only generated incremental transactions and increased transaction values but also created fun and excitement at the stores and enriched the overall shopping experience.

Category Management

The Circle K chain in Hong Kong was the first convenience store chain to introduce the Easy Cash concept with the EPS (Electronic Payment System), which enables customers to withdraw cash during purchase transactions with their EPS card. This innovative service was yet another initiative to provide greater convenience for Circle K customers and add value to the package of services already provided by Circle K stores, such as sales of stamps, phone cards, SIM cards, online game cards, bill payment and special event ticketing.

The Group also introduced an innovative product line offering fun, novelty and good value in the form of a range of popular licensed characters directly imported from Japan, selling at the retail price of HK\$10 each.

Supply Chain Management and Logistics

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The Group launched an important initiative in supply chain management after the acquisition of Saint Honore, which was to explore the potential synergy of the logistic support between the two operations. The objective was to operate a synchronized fleet management system optimizing the utilization of resources.

A feasibility study to improve the warehouse management system with radio frequency equipment was conducted to see whether it could provide the Circle K Distribution Centre with tangible benefits such as improved efficiency and minimized labour, in preparation for a new system launch in 2008.

Operations Review – Guangzhou

During the second quarter, the Group conducted a management review of the administrative infrastructure of the Pearl River Delta operations with the objective of reducing head office overheads and increasing operational efficiency. The consequent consolidation of resources has resulted in considerable saving in operational costs.

The store opening capital expenditure budget was also reviewed and effectively rationalized to pave the way for a more aggressive pace of store opening in due course.

The Group is proud to announce that the Food Commissary of the Convenience Retail Southern China Limited in Guangzhou has recently been awarded the Certificate of Food Safety Management System, meaning that it was assessed and registered to be in compliance with the Hazard Analysis and Critical Control Point: HACCP-EC-01 (equivalent to the ISO/DIS22000).

The scope of certification broadly covers the range of food and drink products under the Hot & In house brand: namely the on-site baked breads and the baked rice lunch boxes. This is an official endorsement of the high degree of food safety standard attained by the Group's food manufacturing operations in Guangzhou.

The highlight of category sales performance is the Hot & In product range, which continued to register healthy sales growth with an enhanced product mix and aggressive promotional tactics. Packaged drinks are another major growth category. The importance of all food and drink categories is reflected in the fact that they accounted for almost 80% of total revenue. This is also a good indication that consumers' demand for convenience store services is mostly driven by the need to satisfy thirst and hunger instantly.

It is noteworthy that Family Mart has made a new entry into the convenience store market in Guangzhou, with about five stores in operation currently. With the acquisition of the Quik convenience store chain, 7-Eleven has added about 80 stores to the brand. C-store has not opened any new stores in the past quarter. Even with these new developments, which have little impact on the Group's operation, the total number of convenience stores in the market has remained quite stable, allowing plenty of room for growth.

Prospects

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The upbeat consumer sentiment prevailing in Hong Kong and the Chinese Mainland bodes well for the Group's sales performance in the coming six months.

Key challenges to the Group's operations will be found in the areas of operational cost control, margin improvement, difficulty in obtaining cigarette licenses for new stores on the Chinese Mainland and new store openings.

The foreseeable trend of the RMB appreciation will inevitably lead to cost increases in food, raw materials and product sourcing, setting the scene for an inflationary environment. The Group's proactive response to these imminent market changes is a management review of the overall product cost structure and pricing strategy.

The new store opening programme will be directly influenced by supply and demand market dynamics. Since it is highly unlikely that the demand for prime retail store sites will decrease, the Group's solution is to increase flexibility in its store size requirements and to search for affordable premises in the secondary retail areas, which have reasonable traffic density of the target customer groups.

As of 30 June 2007, there were 67 company-owned-and-managed Circle K stores in the Pearl River Delta, together with 23 licensed stores in Macau and Zhuhai – a total of 90 Circle K stores outside Hong Kong. Adding these to the 262 Circle K stores in Hong Kong, the Group operates a total of 352 Circle K stores in the Pearl River Delta. With the acquisition of the Saint Honore chain, which currently has a total of 88 outlets in Hong Kong, Macau and Guangzhou, the Group operates a total store network of 440 outlets as at the end of the second quarter in 2007.

Yeung Lap Bun, Richard Chief Executive Officer

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Hong Kong, 2 August 2007

CORPORATE GOVERNANCE

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The Board of the Company and Management are committed to principles of good corporate governance consistent with prudent enhancement and management of shareholder value. These principles emphasise transparency, accountability and independence.

In order to reinforce independence, accountability and responsibility, the role of the Group Chairman is separate from that of the Chief Executive Officer with their respective responsibilities clearly established and defined by the Board in writing.

The Board has established the Audit Committee and Remuneration Committee (all chaired by nonexecutive Directors) with defined written terms of reference (available to shareholders upon request), which are of no less exacting terms than those set out in the Code on Corporate Governance Practices of the GEM Listing Rules. The Group Chief Compliance Officer as appointed by the Board attends all Board and Committee meetings to advise on corporate governance, risk management, statutory compliance and accounting and financial matters.

Audit Committee

The Audit Committee was established in January 2001 to review the Group's financial reporting, internal controls, and corporate governance and risk management matters and to make relevant recommendations to the Board. Its current members include:

Dr. Ch'ien Kuo Fung, Raymond* – *Committee Chairman* Mr. Au Man Chung, Malcolm* Mr. Lo Kai Yiu, Anthony* Mr. Godfrey Ernest Scotchbrook⁺ Mr. Jeremy Paul Egerton Hobbins⁺

* independent non-executive Director

+ non-executive Director

The Audit Committee is chaired by an independent non-executive Director and the majority of the Committee members are independent non-executive Directors. All committee members possess appropriate professional qualifications, accounting and related financial management expertise as required under the GEM Listing Rules.

The Committee met three times to date in 2007 (with an average attendance rate of 93%) to review with senior management and the Company's internal and external auditors the Group's significant internal controls and financial matters as set out in the Audit Committee's terms of reference. The Committee's review covers the audit plans, audit findings of internal and external auditors, external auditors' independence, the Group's accounting principles and practices, GEM Listing Rules and statutory compliance, internal controls, risk management and financial reporting matters (including the annual, interim and quarterly accounts before recommending to the Board for approval).

Remuneration Committee

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The Remuneration Committee was established on 1 January 2005 and is chaired by the non-executive Group Chairman. The Committee is responsible for the review of the Group's remuneration and human resources policy and the approving of the remuneration policy for all executive Directors, including the allocation of share options to employees under the Company's Share Option Scheme. The Committee met once to date with attendance rate of 100% to review the grant of share options to employees. Its current members include:

Dr. Fung Kwok King, Victor ⁺ – *Committee Chairman* Dr. Ch'ien Kuo Fung, Raymond * Mr. Au Man Chung, Malcolm *

Internal Control and Risk Management

The Board is responsible for maintaining an adequate system of internal controls in the Group and reviewing its effectiveness through the Audit Committee. Such system is aim to provide reasonable but not absolute assurance against material misstatement, loss or fraud. The Board has delegated to executive management the implementation of such systems of internal controls and the review of relevant financial, operational and compliance controls and risk management procedures.

Qualified personnel throughout the Group maintain and monitor these systems of controls on an ongoing basis. The Group's Internal Audit team within the Corporate Governance Division ("CGD"), under the supervision of the Group Chief Compliance Officer, independently reviews these controls, and evaluates their adequacy, effectiveness and compliance. Summary of major findings and recommendations is reported to the Audit Committee on a quarterly basis. Follow up on all recommendations is also performed on a periodic basis to ensure all agreed recommendations have been satisfactorily and timely implemented.

Based on the assessments made by senior management and the CGD (Internal Audit team) for the sixmonth period ended 30 June 2007, the Audit Committee is satisfied that:

- the internal controls and accounting systems of the Group have been in place and are designed to provide reasonable assurance that material assets are protected, business risks attributable to the Group are identified and monitored, material transactions are executed in accordance with management's authorisation and the accounts are reliable for publication.
- there is an ongoing process in place for identifying, evaluating and managing the significant risks faced by the Group.

Code of Conduct and Business Ethics

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Guidelines of the Group's business ethical practices as endorsed by the Board are set out in the Company's Code of Conduct and Business Ethics for all Directors and staff. For ease of reference and as a constant reminder to all staff, a copy of the guidelines is posted in the Company's internal electronic Bulletin Board.

Directors' Securities Transactions

The Group has adopted procedures governing Directors' securities transactions in compliance with Rules 5.48 to 5.67 of the GEM Listing Rules. Specific confirmation of compliance has been obtained from all Directors for the six-month period ended 30 June 2007. Relevant employees who are likely to be in possession of unpublished price-sensitive information of the Group are also subject to compliance with guidelines on no less exacting terms than those set out in the GEM Listing Rules. No incident of non-compliance was noted by the Company for the six-month period ended 30 June 2007.

Compliance with the Code on Corporate Governance Practices of the GEM Listing Rules

The Board has reviewed the Company's corporate governance practices and is satisfied that the Company has been in compliance with the code provisions as set out in the Code of Corporate Governance Practices contained in Appendix 15 of the GEM Listing Rules during the six-month period ended 30 June 2007.

Investor Relations and Communication

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The Company continues to pursue a policy of promoting investor relations and communication by conducting analysts' briefings after the interim and final results announcement, road shows after each quarterly results announcement, regular participation in investors conferences and making corporate presentations during the conferences, arranging company visits to the Company and maintaining regular meetings with institutional shareholders and analysts.

In order to further promote effective communication, the Company maintains a website (www.cr-asia.com) to disseminate Company announcements and presentations and shareholder information and other relevant financial and non-financial information electronically on a timely basis.

INTERESTS AND SHORT POSITIONS OF DIRECTORS IN THE SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY AND CERTAIN MAJOR ASSOCIATED CORPORATIONS

As at 30 June 2007, the interests and short positions of each of the Directors, chief executives and their associates in the shares, underlying shares and debentures of the Company and certain of its major associated corporations (*Note 1*) (within the meaning of Part XV of the Securities and Futures Ordinance ("SFO")) as required to be recorded in the register maintained by the Company pursuant to section 352 of SFO or otherwise notified to the Company and the Stock Exchange pursuant to the required standard of dealings by the Directors under the GEM Listing Rules and/or the Code of Conduct for dealing in securities adopted by the Company, were as follows:

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Long positions in Shares and the underlying Shares of equity derivatives

Number of								
	(i)	(ii)	Nature	Approximate				
		underlying	of interests/	percentage of				
Name of Directors	Shares	Shares	Holding capacity	interests				
Dr. Fung Kwok King, Victor	373,692,000	-	Corporate	51.31%				
			(Note 2)					
Dr. Fung Kwok Lun, William	373,692,000	-	Corporate	51.31%				
			(Note 2)					
Mr. Yeung Lap Bun, Richard	19,196,000	1,200,000	Personal/	2.80%				
		(Note 3)	beneficiary					
Mr. Li Kwok Ho, Bruno	2,676,000	600,000	Personal/	0.45%				
		(Note 4)	beneficiary					
Ms. Wong Yuk Nor, Louisa	1,588,000	600,000	Personal/	0.30%				
		(Note 5)	beneficiary					
Dr. Ch'ien Kuo Fung, Raymond	1,000,000	_	Personal/	0.14%				
			beneficiary					
Mr. Jeremy Paul Egerton Hobbins	180,000	_	Personal/	0.02%				
	100,000		beneficiary	0.0270				

Major associated corporations

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Long positions in shares and the underlying shares of equity derivatives

		Nu	mber of	Nature of		
	Name of		(i)	(ii) underlying	interests/ Holding	Approximate percentage of
Name of Directors	associated corporations	Class of shares	shares	shares	capacity	interests
Dr. Fung Kwok King, Victor	Li & Fung (Gemini) Limited	Ordinary shares	5,684,825	-	Corporate (Note 6)	
			602,631	-	Corporate (Notes 2 & 7)	91.52%
	Li & Fung (Distribution) Limited	Full voting ordinary shares	13,800,000	-	Corporate (Note 8)	100%
Dr. Fung Kwok Lun, William	Li & Fung (Gemini) Limited	Ordinary shares	5,684,825	-	Corporate (Note 6)	82.75%
	Li & Fung (Distribution) Limited	Full voting ordinary shares	13,800,000	-	Corporate (Note 8)	100%
Mr. Jeremy Paul Egerton Hobbins	Li & Fung (Gemini) Limited	Ordinary shares	462,018	-	Corporate (Note 9)	6.73%

Notes:

- 1. Dr. Fung Kwok King, Victor and Dr. Fung Kwok Lun, William, by virtue of their interests in King Lun Holdings Limited ("King Lun") and the Company are deemed to be interested in the shares and underlying shares of certain associated corporations of the Company under SFO. A waiver from full compliance from Rule 18.56 of the GEM Listing Rules for the disclosure of Directors' interests in the shares and underlying shares of the associated corporations has been granted by the Stock Exchange on 3 August 2007. Accordingly, the companies under the section headed "Interests and Short Positions of Directors in the shares, underlying shares and debentures of the Company and certain major associated corporations" are only the major associated corporations of the Company and are not intended to be exhaustive.
- 2. King Lun through its indirect wholly owned subsidiary, Li & Fung (Retailing) Limited ("LFR") (a wholly owned subsidiary of Li & Fung (1937) Limited ("LF (1937)") held 373,692,000 Shares in the Company. 1,332,840 shares in King Lun, representing 50% of its issued share capital, are owned by J.P. Morgan Trust Company (Jersey) Limited, the trustee of a trust established for the benefit of the family members of Dr. Fung Kwok King, Victor. The remaining 50% of King Lun is owned by Dr. Fung Kwok Lun, William.

3. On 3 May 2007, Mr. Yeung Lap Bun, Richard was granted share options pursuant to the Share Option Scheme of the Company to subscribe for a total of 1,200,000 Shares at an exercise price of HK\$3.39 per Share. The options are to be vested in Mr. Yeung Lap Bun, Richard in three equal lots in relation to the performance year 2007, 2008 and 2009 respectively. Subject to confirmation of vesting, the options in relation to the performance year 2007 would be exercisable during the period from 3 May 2009 to 2 May 2012. The remaining two lots of options in relation to the performance year 2009 would be exercisable during the respective period of 3 May 2010 to 2 May 2013 and 3 May 2011 to 2 May 2014.

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- 4. On 3 May 2007, Mr. Li Kwok Ho, Bruno was granted share options pursuant to the Share Option Scheme of the Company to subscribe for a total of 600,000 Shares at an exercise price of HK\$3.39 per Share. The options are to be vested in Mr. Li Kwok Ho, Bruno in three equal lots in relation to the performance year 2007, 2008 and 2009 respectively. Subject to confirmation of vesting, the options in relation to the performance year 2007 would be exercisable during the period from 3 May 2009 to 2 May 2012. The remaining two lots of options in relation to the performance year 2008 and 2009 would be exercisable during the respective period of 3 May 2010 to 2 May 2013 and 3 May 2011 to 2 May 2014.
- 5. On 3 May 2007, Ms. Wong Yuk Nor, Louisa was granted share options pursuant to the Share Option Scheme of the Company to subscribe for a total of 600,000 Shares at an exercise price of HK\$3.39 per Share. The options are to be vested in Ms. Wong Yuk Nor, Louisa in three equal lots in relation to the performance year 2007, 2008 and 2009 respectively. Subject to confirmation of vesting, the options in relation to the performance year 2007 would be exercisable during the period from 3 May 2009 to 2 May 2012. The remaining two lots of options in relation to the performance year 2008 and 2009 would be exercisable during the respective period of 3 May 2010 to 2 May 2013 and 3 May 2011 to 2 May 2014.
- 6. King Lun through its wholly owned subsidiary, LF (1937) held 5,684,825 shares in Li & Fung (Gemini) Limited ("LFG"). Dr. Fung Kwok King, Victor and Dr. Fung Kwok Lun, William are deemed to have interests in these shares through their respective interests in King Lun and LF (1937) as set out in Note 2 above.
- 7. 602,631 shares in LFG are owned by a company which is held by J.P. Morgan Trust Company (Jersey) Limited.
- 8. Out of the total 13,800,000 shares, LFG holds 6,800,000 shares and LF (1937) holds 7,000,000 shares. Dr. Fung Kwok King, Victor and Dr. Fung Kwok Lun, William are deemed to have interests in these shares through their respective interests in King Lun and LF (1937) and indirect interests in LFG as set out in Notes 2 and 6 above.
- 9. 462,018 shares in LFG are held by Martinville Holdings Limited which is owned by Mr. Jeremy Paul Egerton Hobbins.

Save as disclosed above, as at 30 June 2007, none of the Directors, chief executives and their associates had any interests or short positions in the shares, underlying shares and debentures of the Company or any of its associated corporations.

INTERESTS AND SHORT POSITIONS OF SUBSTANTIAL SHAREHOLDERS IN THE SHARES AND UNDERLYING SHARES OF THE COMPANY

As at 30 June 2007, the interests and short positions of the substantial shareholders in the Shares and underlying Shares of the Company as recorded in the register required to be kept under section 336 of SFO were as follows:

Long positions in Shares

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Name	Number of Shares	Nature of interests/ Holding capacity	Approximate percentage of interests
King Lun Holdings Limited	373,692,000	Corporate (Note 1)	51.31%
Commonwealth Bank of Australia	54,712,000	Corporate (Note 2)	7.51%
Aberdeen Asset Management Plc and its Associates	55,916,000	Other (Note 3)	7.68%
Arisaig Greater China Fund Limited ("Arisaig China")	68,176,000	Corporate	9.36%
Arisaig Partners (Mauritius) Limited ("Arisaig Partners")	68,176,000	Other (Note 4)	9.36%
Cooper Lindsay William Ernest ("Mr. Cooper")	68,176,000	Corporate (Note 5)	9.36%

Notes:

- These shares are held by Li & Fung (Retailing) Limited ("LFR"). King Lun Holdings Limited ("King Lun") indirectly owns 100% interests in LFR through its wholly owned subsidiary, Li & Fung (1937) Limited ("LF (1937)"). All of King Lun, LFR and LF (1937) are taken to be interested in the shares. Please refer to Note 2 in the above section headed "Interests and Short Positions of Directors in the shares, underlying shares and debentures of the Company and certain major associated corporations".
- 2. These shares are indirectly held by Commonwealth Bank of Australia through a chain of 100% owned companies, namely Colonial Holding Company Ltd, Commonwealth Insurance Holdings Ltd, Colonial First State Group Ltd, First State Investments (UK Holdings) Ltd, SI Holdings Ltd, First State Investment Management (UK) Ltd and First State Investments International Ltd.
- 3. Aberdeen Asset Management Plc and its Associates (together "the Aberdeen Group") on behalf of accounts managed by the Aberdeen Group.
- 4. These shares are held by Arisaig China of which Arisaig Partners is the fund manager.

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5. These shares are held by Arisaig China. Arisaig Partners, which is indirectly owned as to 33.33% by Mr. Cooper through a chain of companies, namely Madelene Ltd. (100%), Arisaig Partners (Holdings) Ltd. (33.33%) and Arisaig Partners (BVI) Limited (100%), is the fund manager of Arisaig China.

Save as disclosed above, as at 30 June 2007, the Company had not been notified of any substantial shareholders' interests or short positions which are required to be kept under section 336 of SFO.

Share Options

On 6 January 2001, a Share Option Scheme (the "Scheme") was approved by a written resolution of the shareholders of the Company. On 24 April 2002, the Scheme was amended to comply with the changes to Chapter 23 of the GEM Listing Rules which came into effect on 1 October 2001 in relation to the share option schemes of listed issuers on the Stock Exchange. Details of the Scheme are as follows:

(i) Purpose of the Scheme

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The purpose of the Scheme is to attract and retain the best quality employees for the development of the Company's businesses and to provide additional incentives or rewards to selected qualifying participants of the Scheme for their contribution to the creation of the Company's shareholders value.

(ii) Qualifying participants

Any employee (whether full time or part time employee including any executive or non-executive Directors of the Company or any Affiliate (the "Affiliate") as defined in the Scheme) or any consultant, agent, advisor, business alliance, joint venture partner of or supplier of goods or services to the Group or any Affiliate or any employee of the business alliance, joint venture partner of or supplier of goods or services to the Group or any Affiliate.

(iii) Maximum number of shares

The total number of Shares which may be issued upon exercise of all options to be granted under the Scheme and any other schemes (including the Pre-IPO Share Option Plan) must not in aggregate exceed 10% of the Shares in issue as at 6 January 2001 being 65,560,000 Shares, which represent approximately 9% of the issued share capital of the Company as at the date of this Report.

The total number of Shares issued and to be issued upon exercise of the options (whether exercised or outstanding) in any 12-month period granted to each qualifying participant must not exceed 1% of the Shares in issue, unless specially approved by the independent shareholders of the Company.

(iv) Option period

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In respect of any particular option, such period as the Board may in its absolute discretion determine, save that such period shall not expire less than three years nor more than 10 years from the commencement date ("the Commencement Date"). The Commencement Date is deemed to have taken effect from the date on which that option was offered to the qualifying participants.

(v) Amount payable on application or acceptance

An offer of the grant of an option shall remain open for acceptance for a period of 28 days from the Commencement Date. An offer of the grant of the option shall be deemed to have been accepted when the duplicate letter comprising acceptance of the relevant option duly signed by the grantee, together with a remittance in favour of the Company of HK\$1.00 by way of consideration of the grant thereof is received by the Company.

(vi) Subscription price

The subscription price in respect of any particular option shall be such price as the Board may in its absolute discretion determine at the time of grant of the relevant option but it shall not be less than whichever is the highest of (i) the closing price of the Shares as stated in the Stock Exchange's daily quotations sheet on the Commencement Date (ii) the average closing price of the Shares for the five business days immediately preceding the Commencement Date on which there were dealings in Shares on the Stock Exchange and (iii) the nominal value of a Share.

(vii) The remaining life of the Scheme

The Board shall be entitled at any time within 10 years commencing on 6 January 2001 to offer the grant of an option to any qualifying participants.

Details of the share options granted and remain outstanding as at 30 June 2007 were as follows:

Options held at 1 January 2007	Options granted during the period (Note 2)	Options exercised during the period (Note 3)	Options lapsed during the period (Note 4)	Options expired during the period (Note 5)	Options held at 30 June 2007	Exercise price HK\$	Grant date	Exercisable from	Exercisable until
1,614,000	-	(1,484,000)	-	(130,000)	-	2.785	24 May 2002	24 May 2003	23 May 2007
464,000	-	(454,000)	-	(10,000)	-	2.785	24 May 2002	24 May 2004	23 May 2007
50,000	-	(30,000)	-	-	20,000	2.15	23 September 2002	23 September 2003	22 September 2007
28,000	-	(28,000)	-	-	-	2.15	23 September 2002	23 September 2004	22 September 2007
826,000	-	(88,000)	(10,000)	-	728,000	1.69	20 May 2003	20 May 2004	19 May 2008
348,000	-	(40,000)	-	-	308,000	1.69	20 May 2003	20 May 2005	19 May 2008
20,000	-	(10,000)	-	-	10,000	2.225	30 September 2003	30 September 2004	29 September 2008
108,000	-	(54,000)	-	-	54,000	2.225	30 September 2003	30 September 2005	29 September 2008
512,000	-	(150,000)	-	-	362,000	2.535	29 March 2004	29 March 2005	28 March 2009
58,000	-	(10,000)	-	-	48,000	2.535	29 March 2004	29 March 2006	28 March 2009

(A) Continuous contract employees

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(A) Continuous contract employees (continued)

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Options held at 1 January 2007	Options granted during the period (Note 2)	Options exercised during the period (Note 3)	Options lapsed during the period (Note 4)	Options expired during the period (Note 5)	Options held at 30 June 2007	Exercise price HK\$	Grant date	Exercisable from	Exercisable until
84,000	-	(8,000)	-	-	76,000	2.40	6 August 2004	6 August 2005	5 August 2009
290,000	-	-	-	-	290,000	2.40	6 August 2004	6 August 2006	5 August 2009
758,000	-	(212,000)	-	-	546,000	2.86	4 May 2005	4 May 2006	3 May 2010
416,000	-	(30,000)	-	-	386,000	2.86	4 May 2005	4 May 2007	3 May 2010
2,054,000	-	(50,000)	-	-	2,004,000	2.53	14 September 2005	14 September 2006	13 September 2010
172,000	-	-	(8,000)	-	164,000	2.53	14 September 2005	14 September 2007	13 September 2010
908,000	-	(58,000)	-	-	850,000	2.905	10 March 2006	10 March 2007	9 March 2011
614,000	-	-	-	-	614,000	2.905	10 March 2006	10 March 2008	9 March 2011
440,000	-	-	-	-	440,000	2.93	29 August 2006	29 August 2007	28 August 2011
192,000	-	-	(12,000)	-	180,000	2.93	29 August 2006	29 August 2008	28 August 2011
-	1,212,000	-	(10,000)	-	1,202,000	3.00	30 March 2007	30 March 2008	29 March 2012

Options held at 1 January 2007	Options granted during the period (Note 2)	Options exercised during the period (Note 3)	Options lapsed during the period (Note 4)	Options expired during the period (Note 5)	Options held at 30 June 2007	Exercise price HK\$	Grant date	Exercisable from	Exercisable until
-	484,000	-	(18,000)	-	466,000	3.00	30 March 2007	30 March 2009	29 March 2012
-	2,800,000	-	(20,000)	-	2,780,000	3.39	3 May 2007	3 May 2009	2 May 2012
-	2,800,000	-	(20,000)	-	2,780,000	3.39	3 May 2007	3 May 2010	2 May 2013
-	2,800,000	-	(20,000)	-	2,780,000	3.39	3 May 2007	3 May 2011	2 May 2014

(A) Continuous contract employees (continued)

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(B) Directors

Options held at 1 January 2007	Options granted during the period (Note 2)	Options exercised during the period (Note 3)	Options lapsed during the period	Options expired during the period	Options held at 30 June 2007	Exercise price HK\$	Grant date	Exercisable from	Exercisable until
1,800,000	-	(1,800,000)	-	-	-	2.785	24 May 2002	24 May 2003	23 May 2007
-	800,000 (Note 1)	-	-	-	800,000	3.39	3 May 2007	3 May 2009	2 May 2012
-	800,000 (Note 1)	-	-	-	800,000	3.39	3 May 2007	3 May 2010	2 May 2013
-	800,000 (Note 1)	-	-	-	800,000	3.39	3 May 2007	3 May 2011	2 May 2014

Notes:

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- 1. 1,200,000, 600,000 and 600,000 options were respectively granted to the Directors, Messrs. Yeung Lap Bun, Richard and Li Kwok Ho, Bruno and Ms. Wong Yuk Nor, Louisa. Please refer to the section headed "Interests and Short Positions of Directors in the shares, underlying shares and debentures of the Company and certain major associated corporations" for details.
- During the period, options were granted on 30 March 2007 and 3 May 2007. The closing price of the Shares immediately before the date on which the options were granted was HK\$2.87 on 29 March 2007 and HK\$3.35 on 2 May 2007 respectively.
- 3. 128,000 share options were exercised at an exercise price of HK\$1.69 per Share and the weighted average closing price of the Shares immediately before the date on which the options were exercised is HK\$3.55.

58,000 share options were exercised at an exercise price of HK\$2.15 per Share and the weighted average closing price of the Shares immediately before the date on which the options were exercised is HK\$3.26.

64,000 share options were exercised at an exercise price of HK\$2.225 per Share and the weighted average closing price of the Shares immediately before the date on which the options were exercised is HK\$3.26.

8,000 share options were exercised at an exercise price of HK\$2.40 per Share and the weighted average closing price of the Shares immediately before the date on which the options were exercised is HK\$3.12.

50,000 share options were exercised at an exercise price of HK\$2.53 per Share and the weighted average closing price of the Shares immediately before the date on which the options were exercised is HK\$3.53.

160,000 share options were exercised at an exercise price of HK\$2.535 per Share and the weighted average closing price of the Shares immediately before the date on which the options were exercised is HK\$3.32.

3,738,000 share options were exercised at an exercise price of HK\$2.785 per Share and the weighted average closing price of the Shares immediately before the date on which the options were exercised is HK\$3.57.

242,000 share options were exercised at an exercise price of HK\$2.86 per Share and the weighted average closing price of the Shares immediately before the date on which the options were exercised is HK\$3.57.

58,000 share options were exercised at an exercise price of HK\$2.905 per Share and the weighted average closing price of the Shares immediately before the date on which the options were exercised is HK\$3.70.

- 4. 118,000 options were lapsed following the cessation of employment of certain grantees.
- 5. 140,000 options expired during the six months period ended 30 June 2007.

Save as disclosed above, as at 30 June 2007, none of the Directors, chief executives, management shareholders or substantial shareholders of the Company or their respective associates have been granted options under the Pre-IPO Share Option Plan and the Scheme.

OTHER INFORMATION

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Competing Interests

During the period under review, none of the Directors or the management shareholders (as defined in the GEM Listing Rules) of the Company had an interest in a business which competed or might compete with the business of the Group.

Purchase, Sale or Redemption of the Company's Listed Securities

Neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities during the period.

Interim Dividend

At a meeting held on 2 August 2007, the Board of Directors has resolved to declare an interim dividend of 1.7 HK cents (2006: 1.5 HK cents) per Share for the six months ended 30 June 2007 absorbing a total of HK\$12,383,582 (2006: HK\$10,137,930) on 728,445,974 Shares issued as at 2 August 2007.

Closure of Register of Members

The Register of Members will be closed from 17 August 2007 to 23 August 2007, both days inclusive, during which period no transfer of Shares will be effected. In order to qualify for the interim dividend, all transfers accompanied by the relevant share certificates must be lodged with the Company's Hong Kong branch registrars, Tricor Abacus Limited (formerly known as "Abacus Share Registrars Limited") at 26/F., Tesbury Centre, 28 Queen's Road East, Hong Kong not later than 4:00 p.m. on 16 August 2007. Dividend warrants will be despatched on 24 August 2007.

CONDENSED CONSOLIDATED PROFIT AND LOSS ACCOUNT FOR THE THREE MONTHS AND SIX MONTHS ENDED 30 JUNE 2007

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		(Unaudited) Three months ended 30 June		(Unaudited) Six months ended 30 June	
	Note	2007 HK\$'000	2006 HK\$'000	2007 HK\$'000	2006 HK\$'000
Revenue	2	726,839	560,851	1,323,594	1,075,239
Cost of sales	3	(505,693)	(418,162)	(946,494)	(811,231)
Gross profit		221,146	142,689	377,100	264,008
Other income	2	51,143	50,084	103,199	94,623
Store expenses	3	(193,968)	(135,710)	(349,725)	(263,867)
Distribution costs	3	(16,407)	(9,854)	(27,976)	(18,590)
Administrative expenses	3	(30,599)	(20,766)	(56,519)	(39,490)
Operating profit		31,315	26,443	46,079	36,684
Finance costs	4	(445)		(745)	
Profit before income tax		30,870	26,443	45,334	36,684
Income tax expenses	5	(6,618)	(5,272)	(10,400)	(7,275)
Profit for the period		24,252	21,171	34,934	29,409
Profit attributable to:					
Shareholders of the Company		25,523	22,368	37,503	32,441
Minority interests		(1,271)	(1,197)	(2,569)	(3,032)
		24,252	21,171	34,934	29,409
Dividend	6	12,384	10,138	12,384	10,138
Earnings per share for profit attributable to the shareholders of the Company	;				
- Basic earnings per share	7	HK3.51 cents	HK3.31 cents	HK5.29 cents	HK4.80 cents
- Diluted earnings per share	7	HK3.50 cents	HK3.30 cents	HK5.27 cents	HK4.79 cents

CONDENSED CONSOLIDATED BALANCE SHEET AS AT 30 JUNE 2007

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Note	(Unaudited) 30 June 2007 HK\$'000	(Audited) 31 December 2006 HK\$'000
nore	ΠΩΦ 000	Ш х ф 000
Non-current assets		
Intangible assets 15(a)	357,465	-
Fixed assets 9	233,873	99,093
Lease premium for land	182,656	15,284
Available-for-sale financial assets	23,560	22,570
Rental deposits	37,679	28,639
Bank deposits	70,000	120,000
Deferred tax assets	1,273	404
	906,506	285,990
Current assets	04 601	82 208
Inventories	94,691	82,308 48
Amount due from immediate holding company Rental deposits	22,767	14,786
Trade receivables 10	29,762	24,108
Other receivables, deposits and prepayments	49,484	49,112
Other financial assets	7,142	7,142
Cash and cash equivalents	253,394	514,785
	457.040	(02.200
	457,240	692,289
Current liabilities		
Amount due to immediate holding company	1,903	-
Trade payables 11	395,286	357,199
Other payables and accruals	122,154	90,586
Taxation payable	9,747	1,135
Cake coupon liabilities	122,475	
	651,565	448,920
Net current (liabilities)/assets	(194,325)	243,369
Total assets less current liabilities	712,181	529,359

		(Unaudited) 30 June 2007	(Audited) 31 December 2006
	Note	HK\$'000	HK\$'000
Financed by:			
Share capital	12	72,829	67,714
Reserves		599,132	425,116
Proposed dividend		12,384	36,200
Shareholders' funds		684,345	529,030
Minority interests		(5,404)	(8,173)
		678,941	520,857
Non-current liabilities			
Long service payment liabilities		14,583	8,091
Deferred tax liabilities		18,657	411
		712,181	529,359

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CONDENSED CONSOLIDATED CASH FLOW STATEMENT FOR THE SIX MONTHS ENDED 30 JUNE 2007

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	(Unaudited) Six months ended 30 June		
	2007 HK\$'000	2006 HK\$'000	
Net cash generated from operating activities	66,159	74,166	
Net cash used in investing activities (note)	(302,968)	(17,931)	
Net cash used in financing activities	(24,657)	(27,704)	
Net (decrease)/increase in cash and cash equivalents Cash and cash equivalents at 1 January Effect of foreign exchange rate changes	(261,466) 514,785 75	28,531 597,310 58	
Cash and cash equivalents at 30 June	253,394	625,899	

Note:

On 22 February 2007, the Group acquired 100% interest of Saint Honore Holdings Limited ("Saint Honore") and the amount of net cash used in the acquisition is HK\$342,863,000 (*note* 15(a)).

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE SIX MONTHS ENDED 30 JUNE 2007

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					(Unaudited)				
-								Minority	Total
-		Attr	ibutable to sha	areholders o	f the Company Employee share-based			interests	equity
	Share	Share	Merger	Capital	compensation	Exchange	Retained		
	capital	premium	reserve	reserve	reserve	reserve	earnings		
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
At 1 January 2006	67,367	119,457	177,087	13,433	2,466	123	104,564	(2,912)	481,585
Issue of shares	217	2,478	-	-	-	-	-	-	2,695
Employee share option benefit	-	170	-	-	1,447	-	24	-	1,641
Exchange differences	-	-	-	-	-	344	-	149	493
Profit/(loss) for the period	-	-	-	-	-	-	32,441	(3,032)	29,409
Dividend							(30,399)		(30,399)
At 30 June 2006	67,584	122,105	177,087	13,433	3,913	467	106,630	(5,795)	485,424
At 1 July 2006	67,584	122,105	177,087	13,433	3,913	467	106,630	(5,795)	485,424
Issue of shares	130	3,210	-	-	-	-	-	-	3,340
Employee share option benefit	-	241	-	-	733	-	45	-	1,019
Exchange differences	-	-	-	-	-	978	-	207	1,185
Profit/(loss) for the period	-	-	-	-	-	-	42,613	(2,585)	40,028
Dividend							(10,139)		(10,139)
At 31 December 2006	67,714	125,556	177,087	13,433	4,646	1,445	139,149	(8,173)	520,857
At 1 January 2007	67,714	125,556	177,087	13.433	4,646	1,445	139,149	(8,173)	520,857
Issue of shares	451	11,853	-	-	-		-	_	12,304
Acquisition of subsidiaries									
(note 15(a))	4,664	139,914	_	-	-	_	_	_	144,578
Employee share option benefit	-	486	-	-	868	-	-	-	1,354
Exchange differences	-	-	-	-	-	1,004	-	255	1,259
Acquisition of additional interest									
in subsidiary (note 15(b))	-	-	-	-	-	-	(5,212)	5,083	(129)
Profit/(loss) for the period	-	-	-	-	-	-	37,503	(2,569)	34,934
Dividend							(36,216)		(36,216)
At 30 June 2007	72,829	277,809	177,087	13,433	5,514	2,449	135,224	(5,404)	678,941

NOTES TO CONDENSED INTERIM ACCOUNTS

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1. Basis of preparation and accounting policies

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The unaudited condensed consolidated interim accounts are prepared in accordance with Hong Kong Accounting Standard ("HKAS") 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") and the disclosure requirements of the Rules Governing the Listing of Securities on the Growth Enterprises Market of the Stock Exchange of Hong Kong ("the GEM Listing Rules").

These condensed consolidated interim accounts should be read in conjunction with the 2006 annual accounts.

The accounting policies and methods of computation used in the preparation of these condensed consolidated interim accounts are consistent with those used in the annual accounts for the year ended 31 December 2006 except the Group has changed its accounting policy for transactions with minority interest. Moreover, the Group has adopted new/revised standards and interpretations of Hong Kong Financial Reporting Standard which are effective for accounting periods commencing on or after 1 January 2007.

Change in accounting policy for transactions with minority interest

In prior years, the Group treated transactions with minority interest as transactions with parties external to the Group. Purchase from minority interest result in goodwill, being the difference between any consideration paid and the relevant share of the carrying value of net assets of the subsidiary acquired. Disposals to minority interest result in gains and losses for the Group that are recorded in the consolidated profit and loss account.

With effect from 1 January 2007, the Group no longer accounts for transactions with minority interest as transactions with parties external to the Group but as transactions with equity owners of the Group. For purchases from minority interest, the difference between any consideration paid and the relevant share of the carrying value of net assets of the relevant subsidiary is credited/charged to equity. For disposals to minority interest, differences between any proceeds received and the relevant share of minority interest are also recorded in equity. The Group regards the change is appropriate as under this new treatment, the Group only recognises goodwill in the balance sheet and gain/loss on disposal in the profit and loss account from the purchase and disposal of interest of a subsidiary when there is a change in control in the subsidiary.

Adoption of this new treatment has no significant impact to the consolidated financial statements in prior years and had this not been applied for the Group's purchase of additional interest in a subsidiary from a minority shareholder during the period, the Group's retained earnings and goodwill as at 30 June 2007 would have been increased by HK\$5,212,000 respectively.

New standards/amendments to standards effective in 2007

HKFRS 7, Financial instruments: Disclosures, and the complementary Amendment to HKAS 1, Presentation of Financial Statements – Capital Disclosures is mandatory for accounting periods beginning on or after 1 January 2007. HKFRS 7 and Amendments to HKAS 1 introduce new disclosures relating to financial instruments and capital in the Company's annual financial statements. The adoption does not have any impact on the condensed consolidated interim accounts.

2. Revenue, other income and segment information

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The Group is principally engaged in the operation of chains of convenience stores and bakeries. Revenues recognised during the three months and six months ended 30 June 2007 are as follows:

	Three mo	udited) onths ended June	(Unaudited) Six months ended 30 June		
	2007	2006	2007	2006	
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	
Revenue					
Merchandise sales revenue	600,885	560,851	1,155,017	1,075,239	
Bakery sales revenue	125,954		168,577		
	726,839	560,851	1,323,594	1,075,239	
Other income					
Supplier rebate and promotion fees Service items and miscellaneous	39,012	35,964	77,070	67,585	
income	10,827	9,563	21,606	18,050	
Interest income	1,304	4,557	4,523	8,988	
	51,143	50,084	103,199	94,623	

Primary reporting format – business segments

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	Three mo	(Unaudited) nths ended 30 J	une 2007	(Unaudited) Three months ended 30 June 2006		
	Convenience		_	Convenience		_
	Store HK\$'000	Bakery HK\$'000	Group HK\$'000	Store HK\$'000	Bakery HK\$'000	Group HK\$'000
Revenue	600,885	125,954	726,839	560,851	_	560,851
Other income	49,529	310	49,839	45,527		45,527
	650,414	126,264	776,678	606,378		606,378
Segment results	22,055	7,956	30,011	21,886		21,886
Interest income Finance costs			1,304 (445)			4,557
Profit before income tax Income tax expenses			30,870 (6,618)			26,443 (5,272)
Profit for the period			24,252			21,171

	Circ mont	(Unaudited) ths ended 30 Ju	ma 2007	(Unaudited) Six months ended 30 June 2006			
	Convenience	ins ended 50 Ju	ne 2007	Convenience			
	Store HK\$'000	Bakery HK\$'000	Group HK\$'000	Store HK\$'000	Bakery HK\$'000	Group HK\$'000	
Revenue Other income	1,155,017 98,319	168,577 357	1,323,594 98,676	1,075,239 85,635		1,075,239 85,635	
	1,253,336	168,934	1,422,270	1,160,874	_	1,160,874	
Segment results	32,945	8,611	41,556	27,696		27,696	
Interest income Finance costs			4,523 (745)			8,988	
Profit before income tax Income tax expenses			45,334 (10,400)			36,684 (7,275)	
Profit for the period			34,934			29,409	

Secondary reporting format – geographical segments

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	Three mon	(Unaudited) iths ended 30 Ju	ine 2007	(Unaudited) Three months ended 30 June 2006		
	Hong Kong	Chinese		Hong Kong	Chinese	
	and Macau	Mainland	Group	and Macau	Mainland	Group
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Revenue	689,767	37,072	726,839	537,681	23,170	560,851
Other income	47,519	2,320	49,839	43,418	2,109	45,527
	737,286	39,392	776,678	581,099	25,279	606,378
Segment results	35,800	(5,789)	30,011	28,505	(6,619)	21,886
Interest income			1,304			4,557
Finance costs			(445)			-
Profit before income tax			30,870			26,443
Income tax expenses			(6,618)			(5,272)
Profit for the period			24,252			21,171
		(Unaudited)			(Unaudited)	
	Six months ended 30 June 2007			Six mon	ths ended 30 Jun	e 2006
	Hong Kong	Chinese		Hong Kong	Chinese	
	and Macau	Mainland	Group	and Macau	Mainland	Group
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Revenue	1 257 562	66 032	1 323 594	1 033 098	42 141	1 075 239

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Revenue	1,257,562	66,032	1,323,594	1,033,098	42,141	1,075,239
Other income	94,156	4,520	98,676	81,743	3,892	85,635
	1,351,718	70,552	1,422,270	1,114,841	46,033	1,160,874
Segment results	54,339	(12,783)	41,556	40,289	(12,593)	27,696
Interest income			4,523			8,988
Finance costs			(745)			
Profit before income tax			45,334			36,684
Income tax expenses			(10,400)			(7,275)
Profit for the period			34,934			29,409

3. Expenses by nature

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	Three mo	udited) onths ended June	(Unaudited) Six months ended 30 June		
	2007	2006	2007	2006	
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	
Amortisation of lease premium for land	1,050	107	1,474	213	
Depreciation of owned fixed assets	16,292	9,638	28,849	18,827	
Loss on disposal of fixed assets	759	430	904	720	
Other expenses	728,566	574,317	1,349,487	1,113,418	
Total cost of sales, store expenses, distribution costs and					
administrative expenses	746,667	584,492	1,380,714	1,133,178	

4. Finance costs

	Three mo	udited) onths ended June	(Unaudited) Six months ended 30 June		
	2007 HK\$'000	2006 HK\$'000	2007 HK\$'000	2006 HK\$'000	
Interest expenses on bank loans	445		745		

On 2 March 2007, the Group had drawn bank loan amounting to HK\$80 million to facilitate the acquisition of Saint Honore. As at 30 June 2007, the bank loan was fully repaid.

5. Income tax expenses

Hong Kong profits tax has been provided at the rate of 17.5% on the estimated assessable profit for the three months and six months ended 30 June 2007 and 2006. Taxation on overseas profits has been calculated on the estimated assessable profits for the three months and six months ended 30 June 2007 at the rates prevailing in the countries in which the Group operates (2006: Nil).

The amount of income tax expenses charged to the consolidated profit and loss account represents:

	Three mo	udited) onths ended June	(Unaudited) Six months ended 30 June		
	2007 2006		2007	2006	
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	
Current income tax – Hong Kong profits tax – Overseas profits tax – Over provision in prior year Deferred income tax	7,650 349 (164) (1,217)	4,939 333	10,302 434 (164) (172)	5,132 2,143	
Deterred medine tax	(1,217)		(172)		
	6,618	5,272	10,400	7,275	

6. Dividend

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	Three mo	udited) onths ended June	(Unaudited) Six months ended 30 June		
	2007 HK\$'000	2006 HK\$'000	2007 HK\$'000	2006 HK\$'000	
Interim dividend – proposed after balance sheet date of 1.7 HK cents (2006: 1.5 HK cents) per share	12,384	10,138	12,384	10,138	

This proposed dividend is not reflected as a dividend payable in these condensed accounts.

7. Earnings per share

The calculation of the Group's basic earnings per share for the three months and six months ended 30 June 2007 is based on the unaudited consolidated profit attributable to shareholders of the Company of HK\$25,523,000 (2006: HK\$22,368,000) and HK\$37,503,000 (2006: HK\$32,441,000) respectively.

The basic earnings per share is based on the weighted average of 726,325,206 (2006: 675,671,957) and 708,946,611 (2006: 675,477,744) shares of HK\$0.10 each (the "Shares") in issue during the three months and six months ended 30 June 2007 respectively.

The diluted earnings per share is based on 729,048,906 (2006: 677,422,995) and 711,352,673 (2006: 676,891,427) shares which is the weighted average number of 726,325,206 (2006: 675,671,957) and 708,946,611 (2006: 675,477,744) shares in issue plus the weighted average of 2,723,700 (2006: 1,751,038) and 2,406,062 (2006: 1,413,683) shares deemed to be issued at no consideration if all outstanding options granted by the Company had been exercised during the three months and six months ended 30 June 2007 respectively.

8. Loss attributable to shareholders from convenience store operations in Chinese Mainland

Included in profit attributable to shareholders of the Company, there is a loss of HK\$11,284,000 (2006: HK\$9,514,000) from the Group's convenience store operations in Chinese Mainland.

9. Fixed assets

	(Unaudited) 30 June 2007 HK\$'000	(Audited) 31 December 2006 HK\$'000
Opening net book amount Exchange differences Acquisition of subsidiaries (note 15(a)) Additions Disposals Depreciation	99,093 1,052 140,579 23,273 (1,275) (28,849)	89,827 901 49,830 (2,214) (39,251)
Closing net book amount	233,873	99,093

10. Trade receivables

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Majority of the Group's revenue are retail cash sales. The Group's credit terms on trade receivables on income from suppliers mainly range from 30 days to 60 days. Trade receivables are non-interest bearing. The carrying amounts of trade receivables approximate their fair values. At 30 June 2007, the ageing analysis of trade receivables was as follows:

	(Unaudited)	(Audited)
	30 June	31 December
	2007	2006
	HK\$'000	HK\$'000
0-30 days	26,159	20,943
31-60 days	1,623	1,351
61-90 days	673	1,124
Over 90 days	1,307	690
	29,762	24,108

11. Trade payables

At 30 June 2007, the ageing analysis of the trade payables was as follows:

	(Unaudited) 30 June 2007 HK\$'000	(Audited) 31 December 2006 HK\$'000
0-30 days 31-60 days 61-90 days Over 90 days	209.055 98,467 51,935 35,829	173,012 99,804 51,370 33,013
	395,286	357,199

12. Share capital

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	(Unau) 30 Jun Shares of HI No. of shares	e 2007	31 Decer	lited) nber 2006 [K\$0.10 each HK\$'000
Authorised:				
At end of the period	2,000,000,000	200,000	2,000,000,000	200,000
Issued and fully paid:				
At beginning of the period Issue of shares on exercise of	677,142,000	67,714	673,668,000	67,367
share options (<i>note a</i>) Issue of shares for acquisition of	4,506,000	451	3,474,000	347
subsidiaries (note b)	46,637,974	4,664		
At end of the period	728,285,974	72,829	677,142,000	67,714

Note:

- (a) During the period, nil (year ended 31 December 2006: 1,600,000) and 4,506,000 (year ended 31 December 2006: 1,874,000) Shares were allotted and issued pursuant to the exercise of share options by the employees of the Company in accordance with terms of the Pre-IPO Share Option Plan and Share Option Scheme respectively.
- (b) On 22 February 2007, 46,637,974 shares were issued for the acquisition of Saint Honore. The fair value of the shares issued was HK\$144,578,000 which is based on the published share price of HK\$3.10 as of the acquisition date (*note 15(a)*).

13. Capital commitments

The Group had commitments to make payments in respect of the acquisition of fixed assets.

	(Unaudited) 30 June 2007 HK\$'000	(Audited) 31 December 2006 HK\$'000
Contracted but not provided for Authorised but not contracted for	3,348 14,645	2,291 10,099
	17,993	12,390

14. Related party transactions

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The Group is controlled by Li & Fung (Retailing) Limited (incorporated in Hong Kong), which owns 51.3% of the Company's shares. The remaining 48.7% of the shares are widely held. The ultimate parent of the Group is King Lun Holdings Limited (incorporated in British Virgin Islands).

The following is a summary of significant related party transactions carried out in the normal course of the Group's business during the period:

(a) Immediate holding company

		(Unaudited) Six months ended 30 June	
	Note	2007 HK\$'000	2006 HK\$'000
Management fee and reimbursement of office and administrative expenses	<i>(i)</i>	9,314	8,408
Rental payable	<i>(ii)</i>	373	442

(b) Fellow subsidiaries

	(Unaudited) Six months ended 30 June	
Note	2007 HK\$'000	2006 HK\$'000
(ii) (iii)	2,004 4,205	2,054 2,744
	<i>(ii)</i>	Six mont 30 J Note HK\$'000 (ii) 2,004

(c) Key management personnel compensation

	Six mor	(Unaudited) Six months ended 30 June	
	2007	2006	
	HK\$'000	HK\$'000	
Fees	350	238	
Discretionary bonuses	3,211	2,564	
Salaries, share options and other allowances	6,232	3,910	
Pension costs - defined contribution scheme	40	27	
	9,833	6,739	

(d) Balance arising from related party transactions

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	(Unaudited) 30 June 2007 HK\$'000	(Audited) 31 December 2006 HK\$'000
Amounts due from/(to): – Immediate holding company – Fellow subsidiaries	(1,903) (2,721)	48 (2,478)

The outstanding amounts with the related parties are unsecured, interest free and repayable on demand.

Notes:

- (i) Management fee and reimbursements payable to the immediate holding company in respect of office and administrative expenses incurred, including certain Directors' emolument paid by the immediate holding company, are charged on an actual cost recovery basis.
- Rental are payable to the immediate holding company and fellow subsidiaries in accordance with the terms of agreements.
- (iii) Purchase from fellow subsidiaries are carried out in ordinary course of business and on terms mutually agreed between the Group and the related companies.

15. Business combinations

(a) Acquisition of Saint Honore Holdings Limited ("Saint Honore")

On 22 February 2007, the Group acquired 100% interest in Saint Honore, a company incorporated in Bermuda. Saint Honore is principally engaged in the manufacturing of bakery products and operation of retail chain of bakeries. It contributed revenue of HK\$168,577,000 and net profit of HK\$7,689,000 to the Group for the period from 23 February 2007 to 30 June 2007.

If the acquisition had occurred on 1 January 2007, the Group's revenue and net profit for the period ended 30 June 2007 would have been HK\$1,417,223,000 and HK\$34,391,000 respectively. These amounts have been calculated using the Group's accounting policies and by adjusting the results of the subsidiaries to reflect the additional depreciation and amortisation that would have been charged assuming the fair value adjustments to leasehold land and land use rights, property, plant and equipment and intangible assets had applied from 1 January 2007, together with the consequential tax effects.

The purchase consideration was comprised of:

	HK\$'000
Cash paid	494,181
Direct costs relating to the acquisition Fair value of shares issued (<i>note 12</i>)	9,010 144,578
	647,769

The assets and liabilities arising from the acquisition are as follows:

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	Fair value HK\$'000	Carrying amount HK\$'000
Net tangible assets acquired		
Cash and cash equivalents	155,128	155,128
Leasehold land and land use rights	168,714	72,583
Property, plant and equipment (note 9)	140,579	135,985
Rental deposits paid	10,942	10,942
Deferred income tax assets	539	539
Inventories	11,847	11,847
Trade receivables	6,464	6,464
Deposits, prepayments and other receivables	13,072	13,072
Other financial assets	8,147	8,147
Trade payables	(26,175)	(26,175)
Other payables and accrued charges	(50,897)	(50,897)
Tax payable	(342)	(342)
Cake coupon liabilities	(123,282)	(123,282)
Rental deposits received	(97)	(97)
Provision for long service payments	(6,248)	(6,248)
Deferred tax liabilities	(18,087)	(1,370)
	290,304	206,296
Net intangible assets acquired		
Trademarks	110,000	27,600
Goodwill	247,465	
	357,465	27,600
Total net assets acquired	647,769	233,896
Purchase consideration settled in cash		497,991
Cash and cash equivalents acquired		(155,128)
Cash outflow on acquisition		342,863

The goodwill is attributable to the workforce of Saint Honore and the synergies expected to arise after the acquisition.

(b) Acquisition of additional interest in Convenience Retail Southern China Limited ("CRSC")

During the period, the Group acquired an additional 8.5% interest in CRSC from a minority shareholder with a total purchase consideration of HK\$5,212,000. The difference between the consideration paid and the share of net assets acquired has been debited to retained earnings.